Value

We add *more* than just numbers.

The Grand Strand's trusted advisors since 1948.

SMITH SAPP

Certified Public Accountants & Consultants

Less Liability. More Service.

Are you paying more taxes than required?

At Smith Sapp CPAs, we offer complete tax compliance that includes strategies and wisdom on how to reduce your tax liability. When seeking a financial services company, you want an advisor that can be trusted. Smith Sapp CPAs is an established and experienced accounting firm that seeks to provide the highest quality of professional service and guidance. If you want your financial services completed accurately with your cost-savings in mind, Smith Sapp CPAs should be your first choice.

Smith Sapp CPAs know tax law extremely well and specialists at Smith Sapp CPAs know how to apply that tax law to client situations to reduce your tax liability. Valuing clients on a personal level, Smith Sapp CPAs can provide valuable cost-saving consulting.

Adding more than tax compliance

Serving clients does not stop on April 15! Smith Sapp CPAs offers a full range of quality auditing, tax, and business and financial consulting services. As the list below is by no means all-inclusive, please feel free to inquire about a service if not listed.

- Small Business Client Accounting
- Trust, Estate & Probate Administration
- Estate Planning
- Business Valuation
- Tax Preparation & Tax Planning
- Audit Services
- Financial Statement Preparation
- Reviews, & Compilations
- Bookkeeping Services
- Payroll Services
- Business Succession Planning
- Retirement Planning
- Business Consulting
- Business Buying & Selling and Entity Selection
- Computer & Accounting Software Consulting
- Technology Support Services
- Financial Forecast & Projections
- IRS Representation
- Pension & Profit Sharing Plans
- Cash Flow & Budgeting Analysis
- Financial Planning
- Litigation Support

Focusing on the 3 “R's”

Reliability. Relationships. Results.

Smith Sapp CPAs is a firm of CPAs and other qualified professionals dedicated to serving the public with a full range of quality accounting and auditing, tax, and business and financial consulting services. The firm is committed to reliability and to progressively developing to meet the increasingly complex needs of our clients. Accordingly, we will continue to adapt to serve our clients in a productive, timely, cost effective manner while providing all our personnel fulfilling and professionally satisfying careers.

Members of the American Institute of Certified Public Accountants (AICPA) Peer Review Program & the South Carolina Association of Certified Public Accountants (SCACPA).

At Smith Sapp CPAs, we believe in the value of relationships. We view every client relationship like a partnership, and truly believe that our success is a result of your success. We are committed to providing close, personal communication to our clients. We take pride in giving you the assurance that the personal assistance you receive comes from years of advanced training, technical experience and financial acumen. Our continual investment of time and resources in professional continuing education, state-of-the-art computer technology and extensive business relationships is indicative of our commitment to excellence.

Having served our community since 1948, Smith Sapp CPAs is an accounting firm that believes in performing its services correctly the very first time - with excellence and integrity. Smith Sapp CPAs and its staff utilize various financial strategies, specialties, and wisdom to produce positive results for our clients.

Local Specialists

Three Divisions. Endless Possibilities.

Whether you are a small business owner or a high net worth individual, the specialists at Smith Sapp CPAs are dedicated to the highest quality professional service and guidance. Although we offer a full range of services to clients, our services can be summarized into the following divisions: Tax, Audit, and Client Accounting.

Tax Division

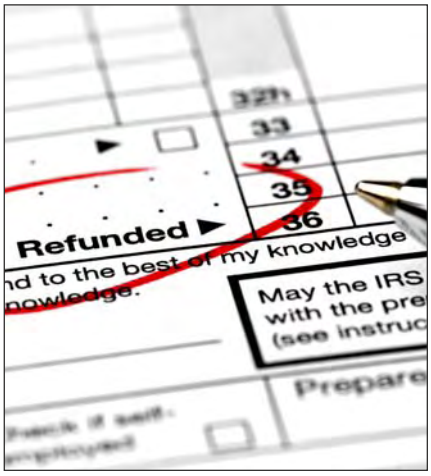
Clients enjoy a broad range of tax-related services through Smith Sapp CPA's Tax Division. In addition to skilled preparation services for all types of tax returns, Tax Division personnel possess an in-depth understanding and working knowledge of all matters of taxation which enables the firm to provide experienced, professional tax planning and consultation on a variety of tax matters. Smith Sapp CPA's Tax Division personnel are continuously engaged in continuing professional education to remain proficient on contemporary tax issues. Through its Tax Division, Smith Sapp CPAs has emerged as a regional authority on individual tax matters, corporate tax services, partnership taxation, limited liability companies, estate tax, planning, and fiduciary issues.

Audit Division

The Smith Sapp CPAs Audit Division has extensive experience in all audit-related services. Principals and staff of this division excel in the preparation of the three categories of professional accounting reports - audit reports, review reports and compilation reports. The Audit Division recognizes that the end product of its work, financial statements accompanied by the independent accountants' report, are prime sources of information for investors, creditors, stockholders and others, and accordingly, significant efforts are directed toward concurrently satisfying the standards of the profession and the needs of the users of the reports. In addition to the applicable standard procedures, our firm's professionals are trained to analyze client data and offer advice on improving operating results, financial recording and reporting systems, often resulting in significant benefits to the client.

Client Accounting Division

At Smith Sapp CPAs, we know the challenges a Myrtle Beach small business owner can face. The Client Accounting Division of Smith Sapp CPAs is responsible for all recurring engagements in which the firm assists clients with original transaction processing, general ledger recordings, routine preparation of financial statements, and other tax and financial record keeping functions. The services provided involve analysis of client accounting procedures, development of appropriate accounting activities and coordination of reporting information, tax return preparation and management advisory services. The Client Accounting Division offers a cost-effective solution to the high cost of maintaining an in-house accounting system and accounting staff, while providing the highest level of professional counsel and financial supervision.



Local Industry Experts

Smith Sapp CPAs takes pride in being the oldest and largest public accounting firm based in the Grand Strand/Myrtle Beach area.

When C. Foster Smith established our firm in 1948, Myrtle Beach and the surrounding Grand Strand area was a small, regional vacation spot that attracted a few thousand visitors from the Carolinas each summer. Today, the Grand Strand has grown into one of the most popular beach-side resort areas in America, attracting millions of visitors a year as well as becoming one of the premier retirement destinations on the East Coast. With decades of service in our local community, the professionals at Smith Sapp CPAs have become specialists at the businesses that make our community great.

Did You know?

Smith Sapp CPAs has emerged as *the* regional authority in the following industry areas:

- Real Estate Development
- Golf Courses
- Hotels / Motels
- Construction
- Professional Practices
- Entertainment and Amusement
- Auto Dealerships
- Restaurants and Bars
- Investment Companies & Investors
- Government and Non-Profit

Planning + Smith Sapp = Savings

Smith Sapp CPAs offers several valuable strategic planning services to provide you with long-term gain.

Smith Sapp CPAs recognizes the importance of strategic planning for its clients. The firm has seen some of its clients save thousands simply due to strategic planning. The firm offers several areas of planning to serve its clients: tax, business, retirement, estate, and financial.

Tax Planning

Tax planning is an essential element of the tax preparation process. By making tax planning part of your overall business strategy, you can use our experience and access to the most current new developments in the tax laws to minimize both your current and future tax liabilities.

Business Planning

Whether you need tax assistance concerning your business accounting, valuation, consulting, entity establishment, purchasing, or succession, our CPAs can provide you with tax-saving business planning tips.

Retirement Planning

Does your current retirement plan consider all the recent changes in tax law? Smith Sapp CPAs can provide the most current financial wisdom and insight regarding various qualified retirement plans.

Estate Planning

Effective estate planning facilitates the orderly transfer of assets to your beneficiaries, provides security for your surviving spouse, and can reduce or eliminate taxes due on the transfer of your assets. Frequently Smith Sapp CPAs is involved with all aspects of an estate plan including gathering the necessary information about your assets and estate planning goals, design of the plan and reviewing the documents with you, and your heirs if you wish, to assure a complete understanding.

Financial Planning

A properly structured financial plan enables you to face any financial challenge that may present itself at each stage of your life. Smith Sapp CPAs can help you assess your position and develop strategies that will enable you to achieve your goals and strengthen your financial security.

> " Give me six hours to chop down a tree and I will spend the first four sharpening the axe. "
>
> – 16th U.S. President Abraham Lincoln

Myrtle Beach

Conway

Pawleys Island

Convenient Locations

Smith Sapp CPAs is pleased to serve our clients in all three of our South Carolina office locations: Myrtle Beach, Conway, and Pawleys Island.

Myrtle Beach Office: 4728 Jenn Drive, Suite 100, Myrtle Beach, SC 29577
Tel: 843.448.8334

Conway Office: 1109 Main Street, Suite A, Conway, SC 29526
Tel: 843.248.5284

Pawleys Island Office: 245 Business Center Drive, Suite 4A, Pawleys Island, SC 29585
Tel: 843.237.3453

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